

INCLUDED ON THE
KS4 PERFORMANCE TABLES

Specification

OCR Level 1/Level 2

Cambridge National in
**Creative
iMedia**

ocr.org.uk/cambridgenationals



**Creative
iMedia**

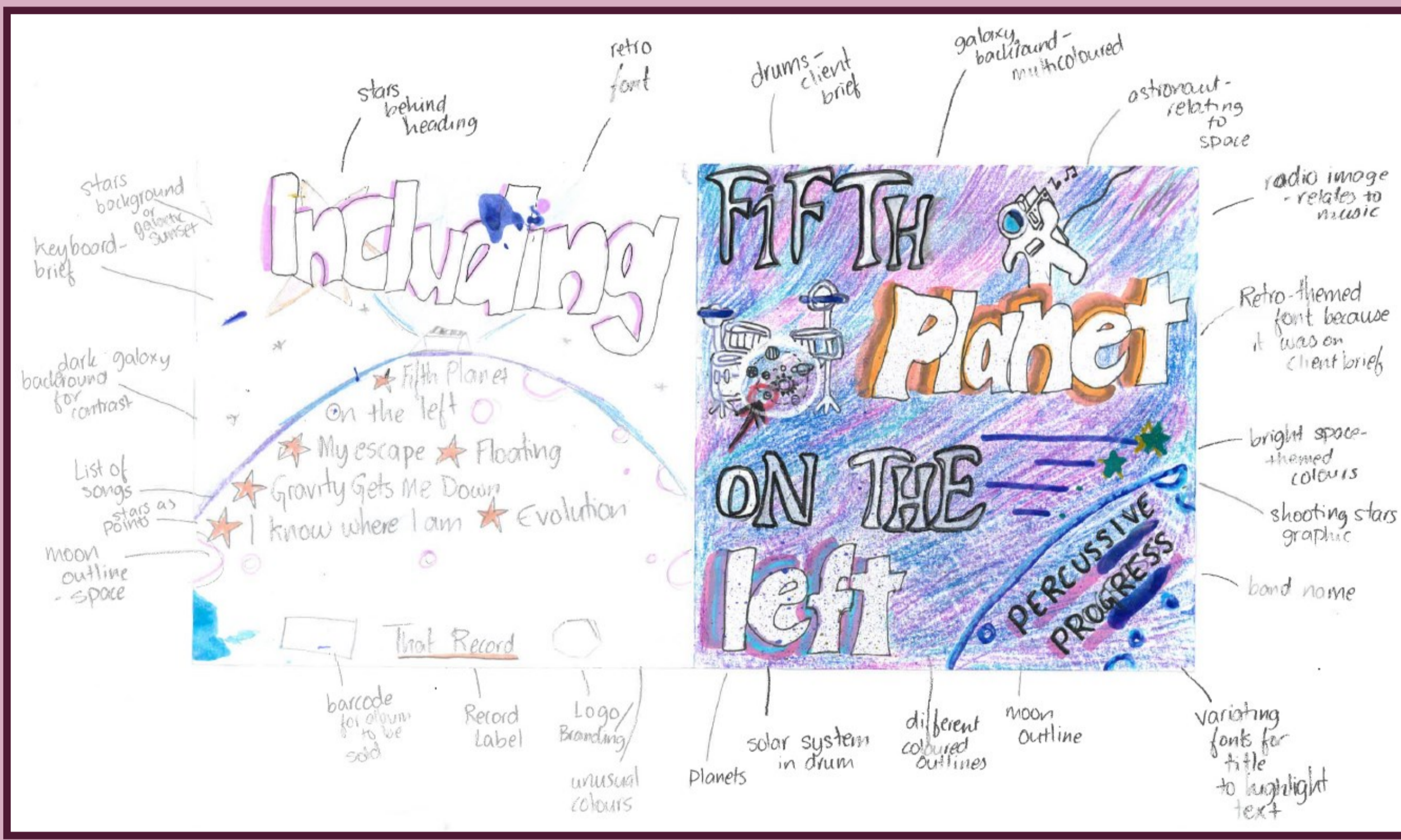
J834

OCR
Oxford Cambridge and RSA

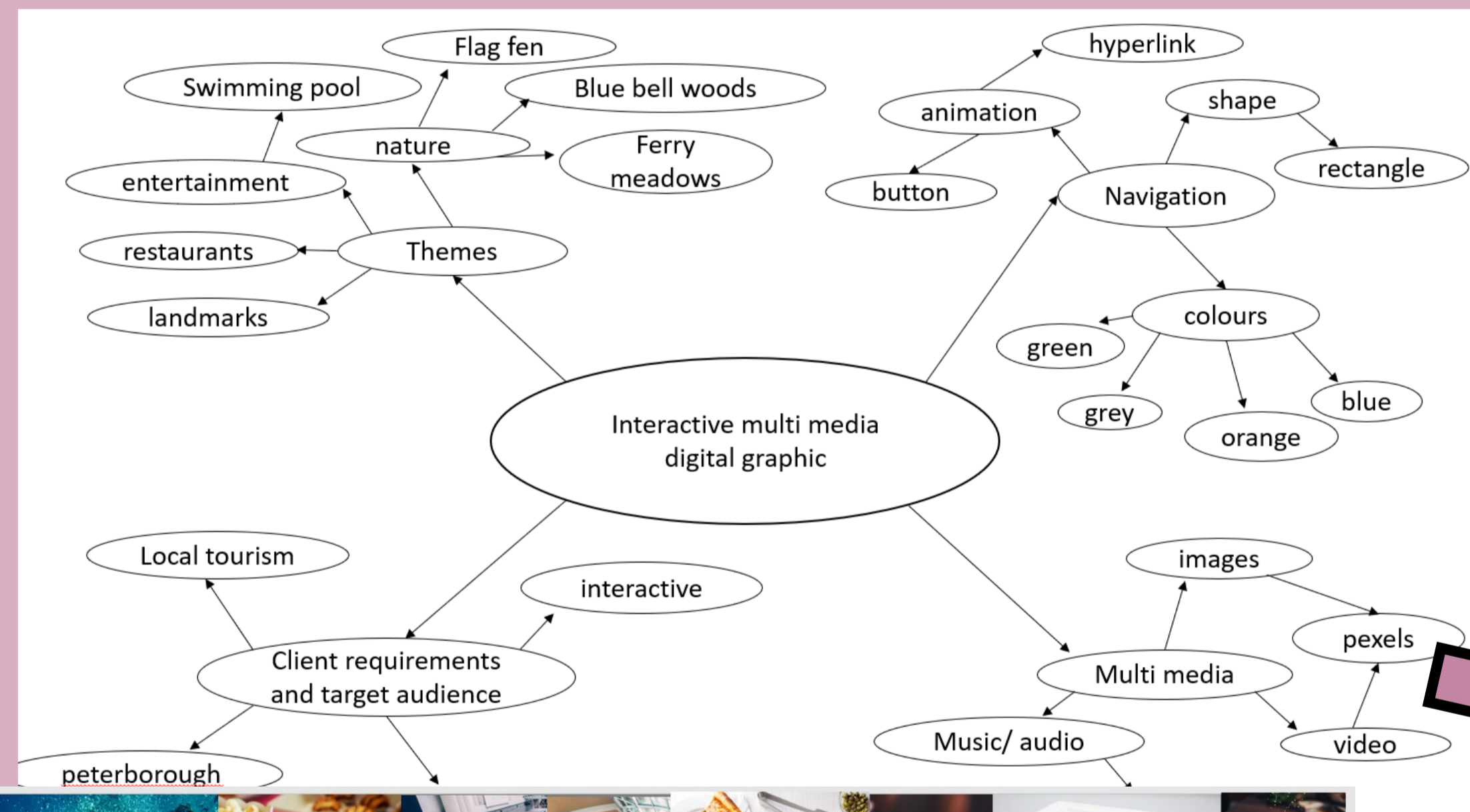
1 exam worth 40% 60% Coursework!

Unit no.	Unit title	Unit ref. no. (URN)	Guided learning hours (GLH)	How are they assessed?	Mandatory or optional
R093	Creative iMedia in the media industry	K/618/5870	48	E	M
R094	Visual identity and digital graphics	M/618/5871	30	NEA	M
R097	Interactive digital media	F/618/5874	42	NEA	O

Digital graphics

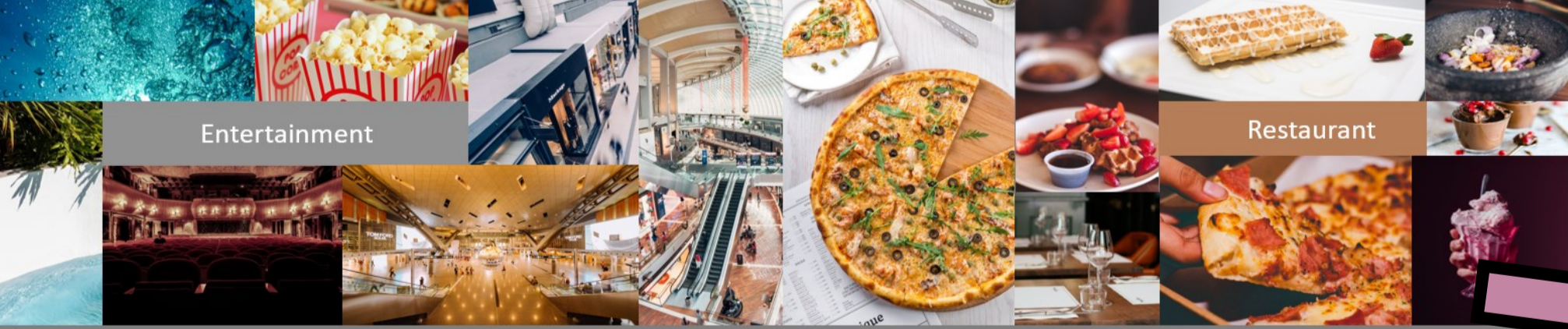


"Learn about the sectors, products and job roles that form the media industry"



Interactive Digital Media

"Plan and create interactive multimedia product"



Interactive digital graphic PowerPoint

tasks	what needs to be done	resources	1	2	3	4	5	6	7	8	9	10	11	extra time	dependencies
task 1	understand client brief	word and the i827 document													
task 1	understand target audience	word and the i827 document													
task 1	find resources	word and the i827 document													
task 1	find assets	word and the i827 document													
task 2	create a visualisation diagram	network and powerpoint													creating the visualisation diagram helps gain a better understanding of what the final outcome will look like. This is dependent on whether there are several assets or understand the client requirements.
task 2	create a plan/understand the navigation system	word and the i827 document													
task 2	create a text plan	word and the i827 document													the creation of the text plan will be completed on the completion of the plan for the navigation system or not have a clear understanding of the main format of the page.
task 2	create assets table	word and the i827 document													
task 2	start completing text plan	word and the i827 document													
task 2	create a navigation system	powerpoint													the navigation system will be completed on the completion of the text plan for the navigation system or not have a clear understanding of the main format of the page.
task 3	apply interactive elements	powerpoint													
task 3	finish powerpoint	powerpoint													finishing the powerpoint is dependent on the finishing of the navigation system or not have a clear understanding of the main format of the page.
task 3	export	powerpoint													
task 4	review	word and the i827 document													the creation of the review depends on the completion of the powerpoint and the text plan.



The OCR Level 1/Level 2 Cambridge National in Creative iMedia is aimed at students aged 14-16 years and will develop knowledge, understanding and practical skills that would be used in the media industry. You may be interested in this if you want an engaging qualification where you will use your learning in practical, real-life situations. This will help you to develop independence and confidence in using skills that are relevant to the media industry. You will also develop learning and skills that can be used in other life and work situations. This qualification will complement other learning that you're completing for GCSEs or vocational qualifications at Key Stage 4 and help to prepare you for further study.