

Business @ WBS Year 13 Roadmap

Subject Aim:

- To know and understand business concepts, business terminology, business objectives, the integrated nature of business activity and the impact on individuals and society.
- To revisit Year 12 content to help underpin learning of broader business topics in Year 13, with a focus on business development to larger companies and corporations.

	THEME 3	THEME 4	ASSESSMENT IN YEAR 13
AUTUMN TERM	<p>3.1 – Business Objectives and Strategy Students will look at how businesses can adapt their plans to suit a developing business.</p> <p>3.2 – Business Growth Students will look at the ways in which businesses can grow.</p> <p>3.3 – Decision Making Techniques Students will look at different methods businesses use to make important decisions.</p>	<p>4.1 – Globalisation Students will look generally at how globalisation occurs, and the causes and effects of globalisation.</p> <p>4.2 – Global Markets and Business Expansion Students will look specifically at what influences a business to become a global competitor.</p>	<p>There are Key assessments that take place and two mock exams taking place in November and February/March.</p> <p>Regular testing of knowledge and ability to answer exam questions will take place in lessons and for homework.</p>
	THEME 3	THEME 4	INDEPENDENT WORK
SPRING TERM	<p>3.4 – Influences on Business Decisions Students will look at the varying influences that affect a business's decisions.</p> <p>3.5 – Assessing Competitiveness Students will learn calculations that help a business to see how competitive they are.</p>	<p>4.3 – Global Marketing Students will look at how a business needs to adapt its marketing for a global context.</p> <p>4.4 – Global Industries and Companies Students will look at MNCs in more detail.</p>	<p>Homework will be set regularly, swapping between Theme 3 and Theme 4, including research of a topic, creating presentations to demonstrate understanding or exam questions.</p>
	THEME 3	THEME 4	REVISION IN YEAR 13
SUMMER TERM	<p>3.6 – Managing Change Students will look at how businesses deal with changes.</p> <p>Paper 3 Preparation</p> <p>Revision</p>	<p>Revision</p>	<p>Revision materials can be found on the OneDrive link.</p> <p>ENRICHMENT IN YEAR 13</p> <p>There is a focus on ethics and culture, looking at variations across countries and help with finance.</p>

Where Next?

There will be regular revisits of the assessment objectives taught in Year 12 and discussions to help with A Level exams and the potential of moving on to university study.