

# Business @ WBS Year 11 Roadmap

## Subject Aim:

- To know and understand business concepts, business terminology, business objectives, the integrated nature of business activity and the impact of business on individuals and wider society
- To revisit Year 10 content to understand the interdependent nature of business activity through interactions between business operations, finance, marketing and human resource

## ASSESSMENT IN YEAR 11

AUTUMN TERM

**Topic 2.1 Growing the business** – students are introduced to methods of growth and how and why business aims and objectives change as businesses evolve. The impact of globalisation and the ethical and environmental questions facing businesses are explored.

**Topic 2.2 Making marketing decisions** – students will explore how each element of the marketing mix is managed and used to inform and make business decisions in a competitive marketplace.

There will be 3 key assessment spaced evenly throughout the year. Each key assessment can include content from any area covered up to that date.

Regular interim assessments will happen in lessons and in homework and will include objective questions and data response questions all based on previous exam questions.

There will be formal mock examinations during mock week in spring.

## HOMEWORK IN YEAR 11

SPRING TERM

**Topic 2.3 Making operational decisions** – this topic focuses on meeting customer needs through the design, supply, quality, and sales decisions a business makes

**Topic 2.5 Making human resource decisions** – growing a business means that decisions relating to organisational structure, recruitment, training, and motivation need to be made to influence business activity. These aspects are considered in this final topic.

Homework will be set on a regular basis and will be based on case study questions, research for an upcoming topic or completing classwork.

Multiple choice retrieval quizzes will be used regularly to test core knowledge of year 12 content.

The quizzes will also be used to revisit year 10 content.

## REVISION FOR ASSESSMENTS IN YEAR 11

SUMMER TERM

**Topic 2.4 Making financial decisions** – students will explore the tools a business has to support financial decision making, including ratio analysis and the use and limitation of a range of financial information.

Revision materials can be found on the schools VLE.

## ENRICHMENT THEMES IN YEAR 11

Examination preparation and revision

- The process of recruitment and selection.
- Ethics in business.
- Environmental concerns raised by businesses.
- Financial management.

## Where Next?

There will be regular revisit of the assessment objectives taught in year 10 and then the next step would be A-Level Business