

Business @ WBS Year 10 Roadmap

Subject Aim:

- To know and understand business concepts, business terminology, business objectives, the integrated nature of business activity and the impact of business on individuals and society.
- To create a framework that can be built on when exploring Theme 2 in Year 11.

	THEME 1	ASSESSMENT IN YEAR 10
AUTUMN TERM	<p>1.1 – Enterprise and Entrepreneurship Students will be introduced to business studies, looking at how and why business ideas come about and the risk and reward involved for an entrepreneur.</p> <p>1.2 – Spotting a Business Opportunity Students will explore how new and small businesses identify opportunities through understanding customer needs and conducting market research.</p>	<p>There will be 3 key assessment spaced evenly throughout the year. Each key assessment can include content from any area covered up to that date.</p> <p>Regular interim assessments will happen in lessons and in homework and will include objective questions and data response questions all based on previous exam questions.</p>
	THEME 1	HOMEWORK IN YEAR 10
SPRING TERM	<p>1.4 – Making the Business Effective Students will explore a range of factors that affect the success of a business, including location, the marketing mix and the business plan.</p> <p>1.3 – Putting a Business Idea into Practice Students will explore how to make a business idea happen through identifying aims and objectives and concentrating on the financial aspects.</p>	<p>Homework will be set on a regular basis and will be based on case study questions, research for an upcoming topic or completing classwork.</p> <p>Multiple choice retrieval quizzes will be used regularly to test core knowledge of year 10 content.</p>
	THEME 1	REVISION IN YEAR 10
SUMMER TERM	<p>1.5 – Understanding External Influences Students will explore a range of factors, many of which are outside of the immediate control of the business, such as stakeholders, technology, legislation and the economy. You will explore how businesses respond to these influences.</p> <p>Revision and moving onto Theme 2</p>	<p>Revision materials can be found on the schools VLE.</p> <p>ENRICHMENT IN YEAR 10 There is a focus on recruitment and selection, helping students to understand how they could go about applying for a job. There is also a focus on financial management, helping students to learn skills needed for budgeting.</p>

Where Next?

There will be discussion of the Year 11 content to help you prepare for Theme 2 and regular opportunity to revisit topics covered earlier in the year through quizzes.