

Media @ WBS Year 10 Roadmap

Subject Aim:

The main aim of the Media curriculum is to promote high quality engagement with the world around you. Especially in terms of the Institutions which produce specific Media content. You will learn how to decode and analyse texts in a skilful way.

Media Language

In this unit we will focus on making you able to engage with symbolic codes , genre and narrative theory.

The CSP’s we cover will be:

- Galaxy advert
- NHS advert
- OMO
- Tatler

Media Representation

The aim of this unit is to ensure you have a better understanding of how gender and ideologies are represented in the Media. As such we well look at the choices made by producers and have an insight into how misrepresentation is used.

We will look carefully at:

- Lara Croft Go – an app version of the game series

Media Industry

This unit looks closely at the issues associated with ownership and regulation of the media. We will also look at convergence and a number of digital technologies.

We also begin to compare the two film CSP’s:

- Black Widow
- I, Daniel Blake
- The Times

Media Audience

In this Half Term we begin to develop our understanding of the theorists associated with ‘reading’ an audience. We study Reception Theory, Uses and Gratifications models and Targeting.

We look at he following CSP’s:

- Marcus Rashford

Paper 1 Focus – CSP revision embedded.

We focus very tightly on preparation for Paper One and on embedded revision of the CSP’s. We look carefully at all aspects of the paper and learn how to manage time effectively.

In this unit we spend some time preparing for an assessment and for the more practical element of the course:

- Radio 1 Launch
- Kiss Breakfast
- Heat
- Arctic Monkeys
- Black Pink

Paper 1 Focus / NEA

Summer HT6 is very similar to HT5 in terms of coverage. The difference is that we look carefully at Paper One where a slightly different set of skills are required.

We also move into preparation for the NEA at the end of the Year.

Assessment

There is an Assessment at the end of each unit. It will take place in the second to last **week of each half term**.

In this year, students will complete: 6 assessments that utilise the unit's theories and key CSP's.

Homework and Revision

Homework is set by class teacher on Brightspace for Year 10.

Every two weeks students are expected to complete **one** of the following:

- A piece of analysis of a modern text
 - Preparation for the upcoming lesson
 - Research into a specific theorist and how it relates to the CSP
- Year 10 is the first year of overt study for GCSE. As such we encourage students to learn about the world around them using issues which are immediately relevant to them and their environment.
- Each unit overtly feeds into assessment at the end of Year 11.
- Learning is supported by what students have covered to this point.

Enrichment Themes

Where Next?

In Year 11, you will build on the skills and knowledge you have developed in Year 10. An area for development will be your ability to talk authoritatively about theorists and their application to the CSP's.

Media @ WBS Year 11 Roadmap

Subject Aim:

The main aim of the Media curriculum is to promote high quality engagement with the world around you. Especially in terms of the Institutions which produce specific Media content. You will learn how to decode and analyse texts in a skilful way.

NEA / Theory Revision

The aim of this unit is to learn and utilise practical media skills in order to create realistic texts.
This will involve researching your chosen text and genre in order to have suitable style models in order to influence your own piece.
We will also revisit earlier Theorists and CSP's.

NEA / Theory Revision

As per HT1

Paper 2 TV CSPs

In this Half Term we will revise all aspects of the theoretical framework in order to closely examine the final two CSP's. This will involve detailed analysis and understanding of the iconic brand of Doctor Who.
We look at the following CSP's:

- Doctor Who : An Unearthly child
- Philip Pullman: Northern Lights S2E1

Final CSPs

These are the final CSPs we study:

- Kim Kardashian
- Daily Mirror
- The Times

Exam focus – skills based

We focus very tightly on preparation for both papers. This will embed revision of the CSP's. We look carefully at all aspects of the paper and learn how to manage time effectively.

Revision of all

Key theorists and CSP's will be revisited in preparation for the exam.

Assessment

There is an Assessment at the end of each unit. It will take place in the **second to last week of each half term**.

In this year, students will complete:
3 assessments that utilise key theorists and CSP's.
1 NEA
2 Complete Mocks
2 GCSE Exams

Homework and Revision

Homework is set by class teacher on Brightspace for Year 11.

Every other week students are expected to complete **one** of the following:

- A revision task on theory/CSP
- Preparation for the upcoming lesson
- Exam-style questions

Enrichment Themes

- Year 11 is the second and final year of study for GCSE. As such we encourage students to learn about the world around them using issues which are immediately relevant to them and their environment.
- Each unit overtly feeds into assessment at the end of the Year.
- Learning is supported by what students have covered to this point.

Where Next?

The course prepares you for future study at A-Level as well as preparing you effectively for jobs where communication and research skills are vital.