Graphic Design @ WBS Year 11 Roadmap

Subject Aim

To ensure that all students can produce creative work, exploring their ideas by being inspired by a range of artists and designers, some of which are selected independently by students. Students extend their evaluation and analytical skills, in order to emulate artists and designers' work to a more advanced and personal level. Students continue to explore the understanding of context as they study the artworks of others. Students build on and master skills learnt in Year 10. To gain a greater understanding of the Assessment Objectives and how to develop a Personal Portfolio. To complete the coursework portfolio (NEA), worth 60% of the final grade. Students will build on developing skills in preparing for a practical exam. This will take place in the form of a Mock Exam, prior to the Terminal Exam.

TOPIC 1

<u>Preparation for the Mock Exam and Final coursework submission</u>

Students continue to develop their personal portfolio of work, responding with greater maturity to their artists and planning towards an ambitious final coursework piece. Students build on their knowledge of the exam process from Year 10, working independently on their preparatory work and producing a final piece in exam conditions that will be the final piece for their coursework portfolio. Students will complete the coursework portfolio which will form 60% of the final grade.

ASSESSMENT IN YEAR 11

Assessment will be based on the student's ability to understand the assessment objectives and apply themselves to the course aims.

As assessment sheet at the back of sketchbooks will record their grades, Base

Target and Aspirational target. Monitoring and assessment will also take place via the online platform Brightspace portfolio.

Students will also be assessed on their class and homework assignments using written and verbal feedback. Homework will often feed into the coursework and therefore an emphasis on consistent quality and independence is required.

A coloured spot system will also be used to indicate whether their work is in line with their base target.

Blue = above target, Green = on target, Orange = below target, Red = cause for concern.

TOPIC 2

Preparing for the Terminal Exam

Students receive the exam paper and select a starting point that is of most interest to them. They build on skills gained from the coursework in developing from a starting point, responding to their chosen exam starting point through responding to artists.

Students build on their knowledge of the exam process, reflecting on their prior experiences of the mock exams. They build on their knowledge of the assessment objectives in order to meet the criteria for the preparatory work which is worth 75% of the final 40% (i.e. 30% of the overall GCSE grade). Students are assessed on their ability to work independently as well as in school, in order to build the correct volume of work required for the exam period.

HOMEWORK IN YEAR 11

Homework plays a very important role in helping students to develop as young artists and designers. Working independently, away from the classroom environment allows students to develop their skills and ideas in a personal way and build an individual approach to their work. Students will be set homework that is relevant to lesson and project content. Research and design work will support classwork. Homework contributes hugely to the coursework portfolio and therefore it must be emphasised that students who do not produce independent work rarely succeed on the course. Homework will be used to assess development towards the base target. The coloured spot system, grading in Brightspace gradebooks, alongside written and verbal feedback contribute to effective, transparent communication.

TOPIC 3

Continuation of the Exam preparatory period and completing the exam

Students continue to develop their exam preparatory work (worth 75% of the exam grade i.e. 30% of the overall GCSE grade). Students reflect on the development of their Exam preparatory work building on their mock exam experiences to make further progress. Students reflect on their progress against the Assessment Objectives and secure their understanding of the assessment process and how marks are awarded, through self-assessment, peer-assessment and group crits.

Students master their understanding of working within a time constraint in order to execute their final exam within the time limit of 10 hours.

ENRICHMENT THEMES IN YEAR 11

SMSC and British Values: Please see The Art Department's SMSC Document. Students study artists from all aspects of the Art industry to influence their work. Students learn to develop their work in similar ways to the practice of Graphic Designers at Further Education and within the Arts industries. Students are often encouraged to explore moral values through the topics selected as their Personal Projects in order to comment on social, cultural and political events. Cultural Capital: Students study a wide range of artists and artefacts from a variety of backgrounds and cultures so that they can be encouraged to emphasise and relate to others, demonstrating that they can also achieve their aspirational dreams irrespective of their own background.

Where Next?

In A-level, students continue to build their skills with the formal elements developed in KS4. They will build on the compositional skills, refining skills, analytical skills and design skills explored within the GCSE criteria, to cultivate and develop a new Personal Project that will be explored in greater depth at A-level. Students build on their understanding of using artists and designers to develop and refining a personal portfolio, learning how to introduce more sophisticated concepts in their work and developing their work in a cerebral as well as aesthetic manner.